

LANCE LOYA

author · speaker · coach

SPEAKER INTRODUCTION:

Lance Loya helps driven leaders get their teams to understand the art of being a good teammate. He is the founder and CEO of The Good Teammate Factory and the creator of National Be a Good Teammate Day, which occurs annually on July 22nd. A former college basketball coach and athletic administrator turned bestselling author, podcaster, and keynote speaker, he specializes in curbing selfishness and improving relationships.

His principles have been embraced by *Fortune* 500 companies, professional and college sports teams, school districts, government agencies, and other non-profits. Lance is the author of ten books on the art of being a good teammate. His book, *The WE Gear: How Good Teammates Shift From Me to We*, topped *Forbes'* list of "20 Books That Will Make You a Better Coach or Mentor." Lance's work has also been featured in *The New York Times*, *USA Today*, *MSN*, *CEO Weekly*, and more. His approach is refreshingly simple yet profoundly impactful. He demystifies the art of being a good teammate, offering practical insights that are easy to grasp and implement.

ALTERNATIVE SHORT INTRO:

Lance Loya is the creator of National Be a Good Teammate Day, which occurs on July 22nd. He's the author of 10 books, including *The WE Gear*, which topped *Forbes'* list of "20 Books to Make you a Better Mentor or Coach." His work has been featured in *The New York Times*, *USA Today*, and *MSN*. Please welcome our speaker, Lance Loya.