

LANCE LOYA

author · speaker · coach



Shifting into The We Gear

Lance Loya is a leading authority on the good teammate mindset. He specializes in getting individual team members to shift into the *We Gear* and change their focus from me to *WE*.

Cultivating an Invested Culture

Every great organization craves teamwork, but teamwork doesn't happen without good teammates. Lance's dynamic presentations help organizations build better relationships by developing a culture of care.

Inspiring Deadweight to be A.L.I.V.E.

Nothing is more disheartening than being on a team with toxic teammates—selfish individuals who prioritize individual agendas ahead of team needs. Lance's proven methods inspire toxic, "deadweight" teammates to become *A.L.I.V.E.* (Active, Loyal, Invested, Viral, and Empathetic).

“*Teamwork doesn't happen without Good Teammates!*”

Lance's Books

Lance is the author of ten books on the art of being a good teammate. *The WE Gear* topped *Forbes* list of "20 Books That Will Make You a Better Coach or Mentor."



As Featured In:

Forbes

msn

The New York Times

USA TODAY

CBS

CEC WEEKLY

San Francisco Examiner

Teamwork might make the dream work, but it's the teammates who make the team work.



About Lance

Lance Loya helps driven leaders get their teams to understand the art of being a good teammate. He is the founder and CEO of The Good Teammate Factory and the creator of National Be a Good Teammate Day (July 22nd).

As a leading authority on *team micro-dynamics*, he specializes in inspiring individuals to shift their focus from “me” to “we.” His work has been featured in *The New York Times*, *USA Today*, *CEO Weekly*, and more.

A former college basketball coach turned best-selling author, keynote speaker, and podcaster, Lance is a bona fide **good teammate expert!** He is the author of ten books on the art of building good teammates, including *The WE Gear*, which topped *Forbes'* list of “20 Books to Make You a Better Coach or Mentor.”

Known for his enthusiastic personality, he provides practical strategies for curbing selfishness, building relationships, and getting individuals to adopt a **team-first** mindset. His principles have been embraced by Fortune 500 companies, professional and college sports teams, school districts, and numerous non-profits. Other experts concentrate on improving teamwork, but Lance focuses on improving the teammate. Lance's method works!

You will be moved by his insightful stories, engaging delivery, and creative use of humor. His books, keynotes, and seminars have inspired audiences around the globe.

“The WE Gear shows how you can win at business and life with good teammates.”

—Rosemary Rose
Former Vice President of Walt Disney World

Connect with Lance!

WWW.COACHLOYA.COM

info@coachloya.com

(814) 659-9605

 @coachlanceloya

 /coachloya

 /coachloya

 /coachloya

